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La Habra Police Department Press Release

LA HABRA POLICE DEPARTMENT RECEIVES GRANT FOR SPECIAL TRAFFIC ENFORCEMENT AND CRASH PREVENTION

La Habra – The La Habra Police Department has been awarded a \$108,425.00 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcements and public awareness efforts to prevent traffic related deaths and injuries. The La Habra Police Department will use the funding as part of the city’s ongoing commitment to keep our roadways safe and improve the quality of life through both enforcement and education.

“Traffic safety is a high priority for our community. This funding provided by OTS will help us greatly in making our streets safer from motorists who disobey the laws, as well as assist us in helping to better educate drivers, bicyclists, and pedestrians in La Habra. Our goal is to reduce traffic collisions, apprehend DUI drivers, and in doing so; reduce injuries and deaths on our roadways. We look forward to our continued partnership with OTS,” said Chief Jerry Price of the La Habra Police Department.

After falling dramatically between 2006 and 2010, the number of persons killed and injured in traffic collisions saw slight increases in 2011 and 2012. Particularly worrisome are recent increases in pedestrian and motorcycle fatalities and the dangers of distracting technologies. This grant funding will provide opportunities to combat these and other devastating problems such as drunk and drugged driving and speeding.

“California’s roadways are still among the safest in the nation,” said OTS Director Rhonda Craft. *“But to meet future mobility, safety, and sustainability objectives, we must create safer roadways for all users. The La Habra Police Department will be using these and other resources to reach the vision we all share – **Toward zero deaths, every 1 counts.**”*

For Immediate Press Release
October 14, 2014

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Activities that the grant will fund include:

- 3 Educational presentations
- 7 DUI checkpoints
- 15 DUI saturation patrols
- 1 Motorcycle safety enforcement operation
- 5 Distracted driving enforcement operations
- 2 Seat belt and child safety seat enforcement operations
- 25 Speed, red light, and stop sign enforcement operations
- 1 Warrant service operations targeting multiple DUI offenders
- 5 bicycle and pedestrian enforcement operations
- Compilation of DUI “Hot Sheets,” identifying worst-of-the-worst DUI offenders
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Evaluator (DRE)

Funding for this program is from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

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